

August 14, 2024

<b>BSE Limited</b> Corporate Services, Piroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001 Listing: <a href="http://listing.bseindia.com">http://listing.bseindia.com</a>		<b>National Stock Exchange of India Limited</b> Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai 400051 Listing: <a href="https://neaps.nseindia.com/NEWLISTINGCORP/">https://neaps.nseindia.com/NEWLISTINGCORP/</a>	
<b>Security</b>	<b>BSE</b>	<b>NSE</b>	<b>ISIN</b>
Equity Shares	532313	MAHLIFE	INE813A01018

Dear Sir / Madam,

**Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”) for change in Senior Management Personnel of the Company**

Pursuant to Regulation 30 read with Para A (7) of Part A of Schedule III and other applicable provisions of the Listing Regulations, we hereby inform you that basis recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company have today viz. August 14, 2024 approved the appointment of Mr. Abhimanyu Mathur as Chief Marketing Officer of the Company categorised as Senior Management Personnel with effect from September 1, 2024.

Details with respect to the above change as required under Regulation 30(6) read with Para A (7) & (7C) of Part A of Schedule III of the Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFDPoD1/P/CIR/2023/123 dated July 13, 2023 are provided in Annexure A. The appointment was approved by the Board today i.e. August 14, 2024 at 6:31 pm (IST) through circulation.

This intimation is also being uploaded on Company’s website and can be accessed at <https://www.mahindralifespaces.com/investor-center/?category=material-disclosure-intimation>.

Kindly take note of the above.

Thanking you,

**Yours faithfully,**  
**For Mahindra Lifespace Developers Limited**

**Bijal Parmar**  
**Assistant Company Secretary & Compliance Officer**  
**Membership No.: ACS-32339**

Encl.: as above

**Annexure A**

**Change in Senior Management Personnel**

Sr. No.	Details of Events that need to be provided	Information of such event(s)
a)	Reason for change viz. appointment, <del>re-appointment,</del> resignation, removal, <del>death</del> or otherwise	Based on the recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company have vide resolution passed today i.e. August 14, 2024 approved the appointment of Mr. Abhimanyu Mathur as Chief Marketing Officer of the Company categorised as Senior Management Personnel with effect from September 1, 2024.
b)	Date of appointment/ <del>re-appointment/</del> cessation <del>(as applicable)</del> & term of Appointment/ <del>re-appointment;</del>	Date of appointment: September 1, 2024  Term: Not Applicable
c)	Brief profile (in case of appointment);	Mr. Abhimanyu Mathur is a dynamic business leader with expertise in digital marketing, brand building, mass market communication, brand launches, and communication strategy. His extensive experience includes leading marketing and launch initiatives in global markets across Latin America, Southeast Asia, and Africa. Since joining Mahindra and Mahindra Limited in November 2021 as Vice President of Corporate Brand, he has been instrumental in shaping the company's brand strategy. Mr. Abhimanyu Mathur has been recognized as a Future Shaper at Mahindra and Mahindra Limited. His career also includes significant roles at Guiltfree Industries Ltd., Lowe Lintas, Hindustan Unilever, and Rediffusion DY&R. He holds a Diploma in Management from K J Somaiya Institute of Management Studies & Research and a Bachelor of Commerce degree from Sydenham College.
d)	Disclosure of relationships between directors (in case of appointment of a director).	Not Applicable  Mr. Abhimanyu Mathur is not related to any Director of the Company
e)	Information as required pursuant to BSE Circular with ref. no. LIST/COMP/14/2018-19 and the National Stock Exchange of India Limited Circular with ref. no. NSE/CML/2018/ 24, both dated 20 June 2018	Not Applicable