



Viral Oza

Chief Marketing Officer

Viral is a leader with nearly three decades of marketing experience across FMCG, Telecom, Media, and Real Estate categories, spanning several countries in Asia, Africa, and the Middle East.

What drives him

“ Impacting thousands of lives as a Marketer and making a difference one at a time as a leader.”

Life Mantra

“Being challenged in life is inevitable, being defeated is optional ”

Viral has developed keen business, management and leadership skills through building and growing diverse teams in companies including Unilever, Nokia and Microsoft. Viral’s passion for businesses that make a difference to consumers started early with his experience in Unilever and became stronger with senior roles in Nokia and Microsoft.