



# Vimalendra Singh

Chief Sales & Service Officer

Vimalendra Singh is Chief Sales & Service Officer at Mahindra Lifespace Developers Ltd. Vimalendra is a business Leader with nearly 18 years of experience across US, Middle East and India. He has worked in the banking sector for nearly 13 years, before moving to the realty sector.

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## What drives him

“Making a positive difference every day, to society and to nature.”

Vimalendra started his professional career in banking with Citibank, Middle East, before moving to Standard Chartered Bank as Regional Head, Preferred Banking segment. He eventually moved to India as Head - Retail Banking for a Middle East based bank.

## Life Mantra

“Never give up; there is a solution to every problem!”

Vimalendra started his real estate Journey with Lodha Group as Market Head for the luxury segment, before moving to Mahindra Happinest as Chief Sales Officer. Vimalendra has managed large teams across geographies, and has built and significantly scaled businesses over the last 18 years. Vimalendra holds an MBA from the Indian Institute of Management, Ahmedabad, and a B.E. from VJTI, Mumbai University.